

CULLEN



MARGARET RIVER



2007 CULLEN DIANA MADELINE CABERNET MERLOT

WINEMAKER :	Vanya Cullen
REGION :	Margaret River, Western Australia
VARIETALS :	84% Cabernet, 8% Merlot, 4% Cabernet Franc, 4% Petit Verdot
MATURATION :	14 months in 100% French oak (40% new)
ANALYSIS :	14% alc/vol TA: 5.27 g/L pH: 3.78

BACKGROUND :

Diana Madeline Cullen will be remembered one of the Australian wine industry's most remarkable women. Responsible for crafting the Cullen wines from 1981, Di handed the reins to her daughter, Vanya, in 1989, who was also awarded Australian Wine magazine's highly-esteemed "Australian Winemaker of the Year" award in 2000.

VINTAGE NOTES :

The vines at the end of winter in 2006 were in exceptionally good health and thus able to capitalize fully on the stimulus provided by an unusually warm spring. The more rapid than usual growth of the vines in the spring resulted in the grapes of the early varieties being ready for harvesting before the end of January, which led to the earliest start to vintage ever recorded at Cullen Wines.

TASTING NOTES :

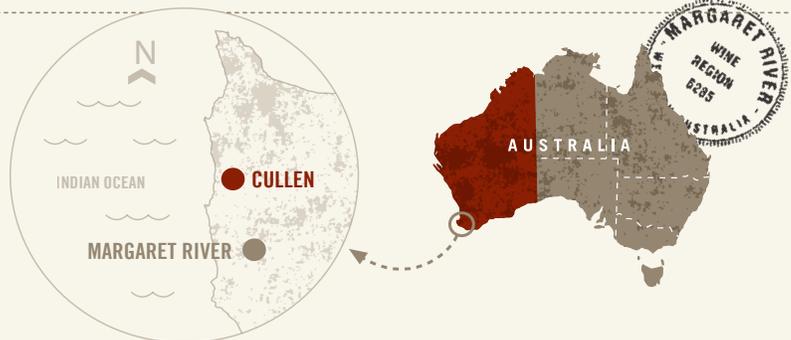
A complex combination of clean and rich blackcurrant aromas with a touch of blackberry and vanillin oak. The amalgam of licorice, fennel and different fruit flavors, including plum, mulberry, red currant and blueberry are backed by just the right amount of oak on the palate. Long and persistent. The extraordinary depth of flavor reflects the outstanding quality of the 2007 vintage.

CRITICAL ACCLAIM :

93+ pts Robert Parker, 92+ pts Stephen Tanzer, 92 pts Wine Spectator

ABOUT CULLEN :

A founding winery of Margaret River, Cullen was established in 1971 by pioneering winemakers Kevin and Diana Cullen. Since that time, an unrelenting commitment to quality, integrity and sustainability has positioned Cullen as one of Australia's greatest estates - and Margaret River as one of the nation's premier wine-producing regions. The mature, biodynamically-farmed vineyards produce elegant, age-worthy wines that draw worldwide critical acclaim, including what is regarded by many as the country's definitive Bordeaux blend.



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703 Jefferson Street, Napa, California 94559

Tel (707) 258 9552 or (800) 622 2234 • Fax (707) 258 9577 • www.oldbridgecellars.com • info@oldbridgecellars.com