

CULLEN



MARGARET RIVER



2010 CULLEN SAUVIGNON BLANC SEMILLON

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| WINEMAKER: | Vanya Cullen |
| REGION: | Margaret River, Western Australia |
| VARIETALS: | Sauvignon Blanc (66%), Semillon (34%) |
| MATURATION: | 27% of the wine matured 4 months in French barriques |
| ANALYSIS: | 12% alc/vol TA: 7.1 g/L pH: 3.14 |

QUALITY, INTEGRITY, SUSTAINABILITY:

Diana Cullen will always be remembered as one of the Australian wine industry's most remarkable and adored women. She was responsible for making the Cullen wines from 1981 until 1989 when she handed the reins to her highly talented daughter, Vanya, Australia's Winemaker of the Year in 2000. The Cullen vineyard is organically farmed and dry-grown with an 'A' grade certification with the Biological Farmers Association.

VINTAGE NOTES:

This blend is a magnificent advertisement for the quality of the white wines produced during the 2010 vintage. It has now become clear that the use of biodynamic practices by the Cullens is encouraging the vines in each of their vineyards to express their own individuality and fruit characteristics.

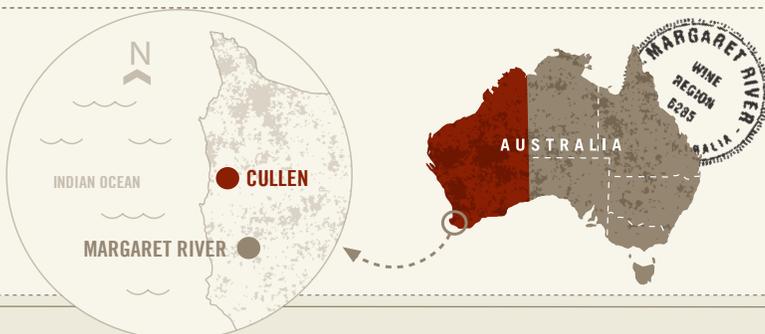
TASTING NOTES:

The nose of the 2010 Ephraim Clarke offers a subtle and complex blend of citrus and guava fruit aromas and hints of spicy oak. The palate is complex and integrated, containing a broad and subtle spectrum of lemon and grapefruit flavours and great background oak. Already delicious, this wine will continue to develop further complexity for up to 10 years under proper cellaring conditions.

CRITICAL ACCLAIM: 90 pts Wine & Spirits, 92+ pts Robert Parker's The Wine Advocate

ABOUT CULLEN:

A founding winery of Margaret River, Cullen was established in 1971 by pioneering winemakers Kevin and Diana Cullen. In redefining the style of Australian Cabernet Sauvignon produced in the 1970s, the fledgling estate caught the attention of the nation. Since then, an unrelenting commitment to quality and site expression has positioned Cullen as one of Australia's greatest estates - and Margaret River as one of the nation's premier wine-producing regions. The mature, biodynamically-farmed vineyards produce elegant, age-worthy wines that draw worldwide critical acclaim, including what is regarded by many as the country's definitive Bordeaux blend.



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