



## 2011 FRISK PRICKLY GRENACHE ROSÉ

REGION: Woodbridge District - Lodi, CA  
VARIETALS: 100% Grenache  
FERMENTATION: Stainless steel  
ANALYSIS: 11.9% alc/vol | 0.5% RS | 3.42 pH | 6.2 TA

### BACKGROUND:

Victoria's Alpine Valleys are Frisk's birthplace, where snowcapped peaks loom large and racy Riesling grapes thrive. But like the Short-Tailed Shearwater who undertakes a tremendous journey between the east coast of Australia and the west coast of the U.S., the frisky bird was lured to one of California's pioneering wine regions, the Lodi Valley. Within the Lodi Valley, Woodbridge District Grenache holds a place in history, having been grown here since the early 1800s. These hand-tended vines fervently soak up the summer sunshine and are now part of the Frisk Prickly family. Everyone's prickled pink about it.

### WINEMAKING:

Grapes from fifteen-year-old vines farmed by Steve Quashnick were harvested on September 10th, gently crushed and destemmed, then given twenty-four hours of skin contact and an overnight cold settling. A slow, cool fermentation took place with 71B yeasts to enhance the aromatics and was stopped with 4 grams of natural sugar remaining. This wine was filtered and bottled with a slight spritz.

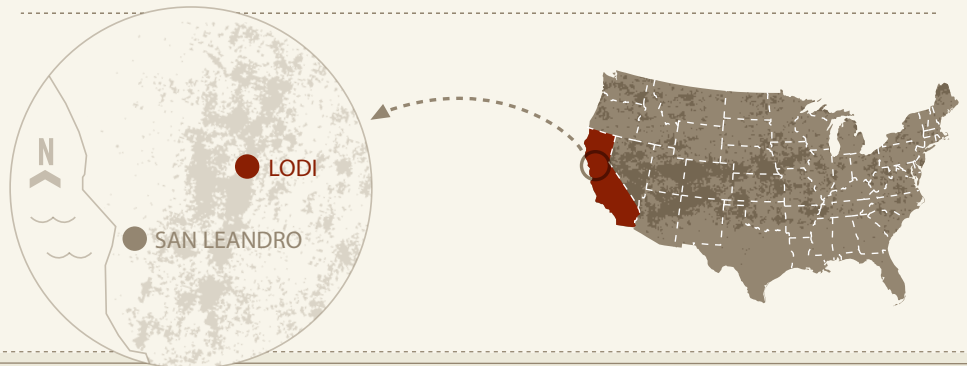
### TASTING NOTES:

The Frisk Prickly Grenache Rosé is off-dry but crisp and lively, and balanced in style. It has a vibrant nose of watermelon and red apple aromas. Delicate floral notes, red cherry and pomegranate characters pirouette along the palate with bright acidity to balance the subtle touch of sweetness.

### CRITICAL ACCLAIM:

Not yet reviewed.

ABOUT THAT NAME... At one of the blending sessions, a cellar hand wanted to taste the wines 'blind'. Not being able to cover the labels, he made a makeshift blindfold from a lab cloth and told his colleague to pour the wines into a few glasses. Reaching for the wine glasses he inadvertently 'frisked' them to make sure he had a firm grip (a point duly noted by his co-workers in snickering tones) and then proceeded to tell all and sundry that he got a kick out of the 'prickle' of the wine as he swallowed. And so for a wine that is indeed fresh, frisky and just a touch prickly, it's quite an apt name. Need we say more?



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703 Jefferson Street, Napa, California 94559  
Tel (707) 258 9552 • Fax (707) 258 9577 • [www.oldbridgecellars.com](http://www.oldbridgecellars.com) • [info@oldbridgecellars.com](mailto:info@oldbridgecellars.com)