



2012 FRISK PRICKLY
ROSSO
Review Summary



90 pts “A deliciously fun wine, light and bright in every sense: light red in color, light as a moonbeam in taste and texture, light in alcohol, and certainly light on the budget. It’s gently and refreshingly spritzy, slightly sweet without being cloying, and enlivened by bright acidity. You might be surprised to discover how versatile Frisk can be with a meal: Chill it down then enjoy it with light pasta, vegetarian or seafood dishes, as well as pork and poultry preparations.”

Marguerite Thomas
WineReviewOnline.com
September 10, 2013

88 pts “Very light, bright red. Highpitched aromas of strawberry and redcurrant, with an earthy rhubarb nuance and a hint of white pepper. Juicy and taut on the palate, offering tangy red fruit and spiced flavors and a hint of bitter herbs. Closes on a tangy note, with good cut and lingering spiciness. This would be a great match for rich pasta sauces or red meat curries and it delivers serious bang for the buck.”

Josh Raynolds
Stephen Tanzer’s International Wine Cellar
July/August 2013

88 pts “Using a 50/50 combination of traditional Italian Dolcetto grapes and more familiar Merlot grapes, the Frisk team has fashioned a spritzy red that’s perfect for festive occasions or lounging around the pool. The color is nearly transparent neon ruby. The nose is quite floral, evoking freshly cut roses, and has intriguing notes of red fruits and spice. Lightly frizzante in the mouth, it has a kiss of sweetness and just the right amount of acid to keep it fresh and light. Some may stick up their noses at White Zin... others may balk at the dryness of traditional rosés... but most everyone will find this light, semi-sparkling red a great quaff at a bargain price.”

Glen Fredericksen
WineLinesOnline.com
July 2013



“This wine leads with a boisterous nose that’s loaded with red plum and blueberry aromas. The palate is refreshing and filled with sumptuous red and black fruits. These flavors are lively and juicy. They’re joined by a host of spices and as mentioned a bit of fizz. The finish shows off sour fruit flavors that lean towards darker plum and black cherry. Zippy acidity keeps things in check here. This wine works best with a nice solid chill on it. The alcohol content is fairly low and it goes down easy with all kinds of food. In addition to being delicious and versatile Frisk Prickly Rosso is a fun wine that will delight crowds.”

Gabe Sasso
GabesView.com
August 26, 2013

