



PenleyEstate

PENLEY ESTATE

Coonawarra, South Australia



Kate Goodman

“Penley Estate is one of the finest Coonawarra producers, fashioning wines of greater richness, nuance and aging potential than most of their peers.”
Robert Parker’s The Wine Advocate (December 2006)

OWNER: The Tolley Family

FOUNDED: 1988

WINEMAKER: Kate Goodman

SIZE: 410 acres, 240 vineyard acres

TRELLISING: Vertical Shoot Positioning

ANNUAL RAINFALL: 23 inches

HARVEST: March to early May

CLIMATE: Cool climate; cold & wet winters, long cool ripening season

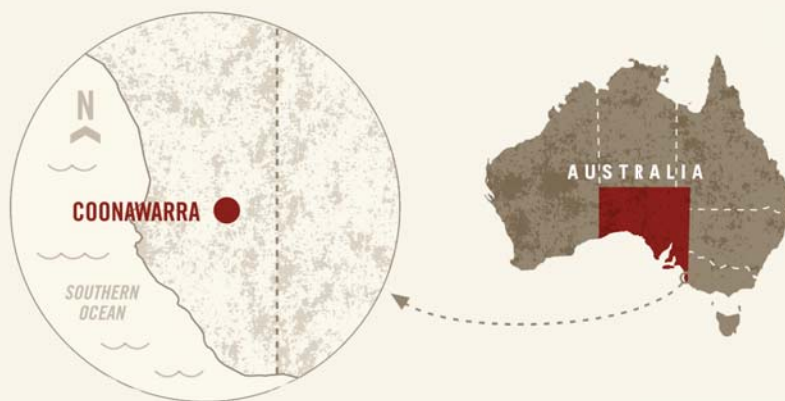
SOILS: Terra Rossa - red topsoil, 4 to 20 inches deep, over a bed of soft, free-draining limestone

VARIETIES PLANTED: Cabernet Sauvignon (164 acres), Shiraz (45 acres), Chardonnay (5 acres), Merlot (20 acres), Pinot Noir (6 acres)

WEBSITE: www.penley.com.au



Penley Estate’s vineyards among the flat, expansive plains of Coonawarra.



PROFILE: Penley Estate is located in the center of Australia’s most famous Cabernet region: Coonawarra. Continuing a family tradition that spans five generations, the winery was established in 1988 when the Tolley children continued the winemaking heritage of their pioneering families, Penfold and Tolley, both storied names in the Australian wine industry.

In 1844, Mary Penfold defied stereotypes and was the driving force behind the establishment of McGill Estate. Similarly, from 1948-1961, Gladys Penfold Hyland was Penfold’s Chairman of the Board. Their descendants, sisters Bec and Ang Tolley, run Penley Estate, proudly channeling the vim and might of their ancestors.

Penley Estate’s 240 acres of vineyards were planted atop Coonawarra’s “terra rossa” soils with the aim of producing terroir-driven wines with distinctive regional character, and

is now regarded as one of the region’s leading Cabernet and Shiraz producers.

VITICULTURE: Coonawarra is known for its unique terra rossa soils – a thin band of vivid red earth overlaying soft limestone that runs nine miles long by one and a half miles wide. Soils and climate alike are ideal for viticulture: mineral rich and free draining earth meets with cold winters and a long, cool ripening season, allowing the grapes to slowly develop flavor and tannin ripeness. Goodman pursues a water deficit program promoting water stress prior to veraison, followed by sufficient moisture to see the vines continue functioning throughout the late fall harvest. In conjunction with hand pruning, this program ensures balanced vines with healthy canopies and crops of small, intensely flavored berries at yields of around two tons per acre.



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THE WINES

With a track record dating back to 1890, the Coonawarra region finds its greatest expression in Cabernet Sauvignon. Penley Estate has heightened this reputation while also garnering acclaim for their wines around the world.



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Steining Reserve Cabernet Sauvignon

Steining is the birthplace Christopher Rawson Penfold, son of a vicar, John Penfold, and founder of Penfolds wines. He married Mary, a pioneering tour de force who embodied the winemaking spirit of Australia's early settlers.

Focused aromas of black olive, cassis, mulberry leather and dark chocolate. The concentrated fruit notes, integrated cedar characters and length are bolstered by brooding savory tannins. Matured in French oak barriques (new and seasoned) for 24 months.

Phoenix Cabernet Sauvignon

Firebird – a wine to help you rise (again) to any occasion.

Phoenix was the name of the distillery purchased by Douglas and Frank Tolley. Douglas then went on to found Tolley wines. A hint of mint on the nose, however the hero in this vibrant wine is the fresh berries, with just a touch of oak in the background. The palate has great structure with balanced tannins; a classic medium-bodied Coonawarra Cabernet Sauvignon. Matured in French oak barriques (new and seasoned) for 18 months.

Atlas Shiraz

God of Endurance and Astronomy, condemned by Zeus to hold up the sky and carry the world on his shoulders – an Earthy wine to ease your burden.

On the nose, juicy black fruits with spicy black licorice and undertones of earth notes. This is a wine with a weighty palate and dense fruit. Concentrated and firm tannins complement the fruit. Matured in French oak barriques (new and seasoned) for 18 months.

WINEMAKING: Kate Goodman's 25+ year winemaking tenure grants her a great appreciation for South Australia's diverse wine regions. The wines of Coonawarra continue to inspire her with their unmistakable expression of the region's unique soils.

To achieve this pure regional expression, Goodman makes use of modern technology, as well as traditional techniques adopted through her many years of experience. Small batches are fermented by site and clone in a combination of temperature controlled tanks and French oak barriques. Traditional heading down boards are employed for greater tannin and color extraction, resulting in the region's characteristic fine, dusty tannin profile. Penley Estate's wines offer balance, complexity, and wonderful longevity; but above all else, a tangible encounter with Coonawarra.



Penley Estate's modern winemaking facility



Terra Rossa soils



The women who lead: (Left to right) Ang Tolley, Kate Goodman, and Bec Tolley