

# Shoofly



## 2016 SHOOFLY PINOT NOIR

**REGION:** Victoria  
**VARIETALS:** 100% Pinot Noir  
**MATURATION:** 9 months, seasoned second-use oak  
**ANALYSIS:** 13.0% alc/vol | TA: 5.16 g/l | pH: 3.55

### VINEYARDS AND WINEMAKING:

The fruit for Shoofly Pinot Noir was hand-picked from vineyards in the cool climate regions of Yarra and King Valleys in Victoria. Most of the fruit was de-stemmed with about half being included as whole bunches. The grapes then underwent a 24-hour cold soak prior to fermentation. Regular pump overs were performed 3-4 times daily to ensure supple tannins and the ferment temperature, 75°F, allowed for the preservation of fruit flavors. The wine was matured on the primary lees for nine months prior to bottling.

### TASTING NOTES:

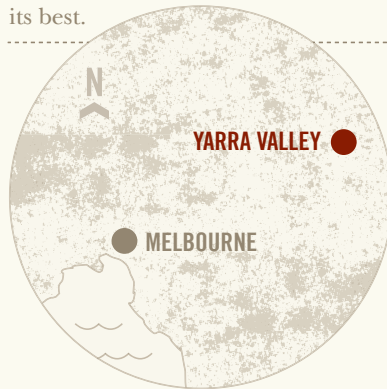
When it comes to Pinot, Shoofly is convinced that some of the best are found with their neighbors in Victoria's Yarra and King Valleys. There, the cooler climate provides the perfect conditions for this sometimes fickle variety. The 2016 Pinot Noir has aromas and flavors that mirror one another with light cherry, spicy floral notes and a touch of mint underlined by an earthy complexity. A silky texture envelops the palate while the balanced flavors welcomingly linger on the finish.

### CRITICAL ACCLAIM:

88 pts Halliday Wine Companion

### ABOUT SHOOFLY WINES:

Australians are serious about keeping their cool. They may look relaxed as they casually shoo away the incessantly buzzing flies, but the message is clear - nothing's going to get them down! They tend to take life's challenges in stride and simply get on with the job at hand. Like making wines with some oomph and stuffing, the sort you'd just as likely tuck into with your midweek pasta and take to a fancy dinner party on the weekend. That said, they take their winemaking pretty seriously, and it shows with Shoofly's collection of robust, full-of-flavor wines. Crafted from hand-selected vineyard sites that are rich in character and demonstrate true varietal pedigree, these are wines that show Australia at its best.



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