

# 2016 GREG NORMAN ESTATES SANTA BARBARA CHARDONNAY



**WINEMAKER:** Andrew Hales  
**REGION:** Santa Barbara County, California  
**VARIETALS:** Chardonnay  
**MATURATION:** Seasoned French oak and stainless steel  
**ANALYSIS:** 13.0% alc/vol | 5.8 g/L TA | 3.56 pH

**REGION:** Santa Barbara County enjoys a long growing season, perfect for the development of concentrated and balanced fruit. The coastal climate is key - it is just warm enough that the grapes fully ripen, yet not too hot or cold that undesired characters appear. The well-draining, yet nutrient-deprived, sandstone and limestone soils force the vines to struggle for growth thereby producing berries packed with flavor intensity. A majority of the fruit for this wine was sourced from the Cat Canyon, which through its higher elevation and larger diurnal shifts in temperature, produces grapes with generous acidity and lovely tropical fruit flavors.

**WINEMAKING:** The whole clusters were harvested in the early morning and were immediately pressed and transferred to stainless steel tanks for fermentation. The ferments took place at cool temperatures to preserve the Chardonnay aromatics and fresh flavor profile. The wine was then racked off its lees and a portion was transferred to seasoned French oak barrels where it matured until final blending and bottling.

**TASTING NOTES:** The 2016 Santa Barbara Chardonnay has classic aromas of fresh lemon, pineapple and ripe stone fruit. The approachable palate reveals layers of tropical fruit, crisp apple and lemon meringue flavors that are balanced by a refreshing line of acidity through the long-lasting finish.

**ABOUT GREG NORMAN ESTATES:** Greg Norman, known as much for his entrepreneurial spirit in the boardroom as his dominance on the golf course, is arguably the most successful athlete-turned-businessman. His unyielding approach to both golf and life earned him the nickname, The Great White Shark. Created from a family passion and strengthened by determination, Greg Norman Estates, founded in 1996, is a collection of fine wines sourced from stunning wine regions in California, New Zealand, and Greg's homeland of Australia. The selected growing regions are appreciated for the incredible wines they produce and the personal influence they have had on the Norman family over Greg's many years professionally touring the world. A strong believer in the role of wine as part of an active, easygoing lifestyle, Greg's aim is to produce approachable yet bold wines to be enjoyed by family, fans and wine enthusiasts alike.

