

# 2016 GREG NORMAN ESTATES SANTA BARBARA PINOT NOIR



**WINEMAKER:** Andrew Hales  
**REGION:** Santa Barbara County, California  
**VARIETALS:** Pinot Noir  
**MATURATION:** Seasoned French oak and stainless steel  
**ANALYSIS:** 13.5% alc/vol | 5.2 g/L TA | 3.62 pH

**REGION:** Santa Barbara County enjoys a long growing season, perfect for the development of concentrated and balanced fruit. The coastal climate is key – it is just warm enough that the fruit fully ripens, yet not too hot that vegetal undertones appear. The well-draining sandstone and limestone soils consistently produce small berries that are richly concentrated. The majority of the fruit for this wine was sourced from hillside vineyards in the cooler end of the North Canyon.

**WINEMAKING:** After a gentle destemming process, the whole berries were fermented in stainless-steel, open-top tanks and punched down daily. A portion of the wine gained complexity with time in French oak. The remainder of the blend was aged in stainless steel to preserve the fresh fruit flavors and maintain a good acid structure to the finished wine.

**TASTING NOTES:** This food-friendly Santa Barbara Pinot Noir hosts vivid aromas of farm fresh strawberry, red cherry and rosewater. The inviting nose leads to a juicy palate with bright flavors of red raspberry, strawberry, black tea and an intriguing note of soy. The palate is highlighted by sweet vanilla notes and is well-balanced with a lively acidity that is a hallmark of the Santa Barbara area.

**ABOUT GREG NORMAN ESTATES:** Greg Norman, known as much for his entrepreneurial spirit in the boardroom as his dominance on the golf course, is arguably the most successful athlete-turned-businessman. His unyielding approach to both golf and life earned him the nickname, The Great White Shark. Created from a family passion and strengthened by determination, Greg Norman Estates, founded in 1996, is a collection of fine wines sourced from stunning wine regions in California, New Zealand, and Greg's homeland of Australia. The selected growing regions are appreciated for the incredible wines they produce and the personal influence they have had on the Norman family over Greg's many years professionally touring the world. A strong believer in the role of wine as part of an active, easygoing lifestyle, Greg's aim is to produce approachable yet bold wines to be enjoyed by family, fans and wine enthusiasts alike.

