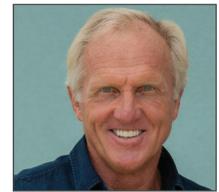




GREG NORMAN ESTATES



Greg Norman

UNITED STATES: Santa Barbara, Paso Robles and Napa Valley, California

AUSTRALIA: Limestone Coast, South Australia

NEW ZEALAND: Marlborough

OWNER: Greg Norman and Family

FOUNDED: 1996

HARVEST DATES: CA September-October
AU Early March to early May
NZ March-April

CLIMATES: Varied with marked diurnal temperature variation. Either Mediterranean climate or cool maritime influences that have long, dry, sunny growing seasons in common.

VARIETIES: Sauvignon Blanc, Chardonnay, Merlot, Pinot Noir, Cabernet Sauvignon, Shiraz

WEBSITE: www.gregnormanestateswine.com



PROFILE: Greg Norman, known as much for his entrepreneurial spirit in the boardroom as his dominance on the golf course, is arguably the most successful athlete-turned-businessman. His unyielding approach to both golf and life earned him the nickname, The Great White Shark. Created from a family passion and strengthened by determination, Greg Norman Estates, founded in 1996, is a collection of fine wines sourced from stunning wine regions in California, New Zealand, and Greg's homeland of Australia. The selected growing regions are appreciated for the incredible wines they produce and the personal influence they have had on the Norman family over Greg's many years professionally touring the world. A strong believer in the role of wine as part of an active, easygoing lifestyle, Greg's aim is to produce approachable yet bold wines to be enjoyed by family, fans and wine enthusiasts alike.

VITICULTURE AND WINEMAKING: Greg Norman's top priority when it comes to sourcing fruit from some of the world's finest wine regions is to work with growers who are good land stewards. The better the work done in the vineyard, the more the Greg Norman Estates' wines will stand out as the best regional expressions of the respective grape varieties, from Santa Barbara Pinot Noir to Limestone Coast Shiraz. Fruit is sourced from premium vineyards that have distinctive slower ripening periods as well as favorable elevations, aspects and soil profiles - loam over limestone tends to be a favorite. In the winery, all lots are fermented and aged separately before final blending just prior to bottling. Only a soft winemaking touch is needed whether it's managing the ferments, oak, or fining and filtering to achieve well-balanced, fruit forward wines with impressive structure, weight and length.



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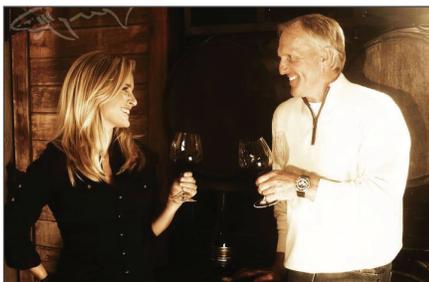
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THE WINES

Greg Norman Estates' wines showcase upfront fruit balanced with a good structure and judiciously used seasoned oak. The wines are crafted to be approachable on release, which means broad flavors that fill out the palate, a nicely weighted mouthfeel and for the reds, soft tannins.



- Santa Barbara Chardonnay:** Bright aromas of pineapple and lemon zest with fruit flavors, notes of vanilla and spice for a refreshing finish.
- Santa Barbara Pinot Noir:** Discover fruit forward flavors of strawberry and plum highlighted by floral and spice notes.
- Paso Robles Cabernet Sauvignon:** Intriguing flavors black currant and plums, silky textures and velvety tannins with hints of spice and dark cocoa.
- Central Coast Shark Red:** Vivid aromas of blackberry pie, fig, vanilla and plum with a nice mix of blueberry and blackberry flavors and sweet oak and creamy vanilla notes.
- Napa Valley Reserve Cabernet Sauvignon:** The complex nose leads to an inviting, opulently textured mouthfeel with plush flavors of perfectly ripened berries, currant and a pronounced chocolaty richness.
- Limestone Coast Shiraz:** Big and opulent with vibrant black cherry, currant and hints of spice.
- Limestone Coast Cabernet Merlot:** The wine opens with vibrant aromas of blackberry, blueberry, brown spice and light vanilla notes while the palate is layered with hints of violets, clove and ripe, juicy berries.
- Limestone Coast Shiraz Cabernet:** With flavors of fresh red fruit, ripe cherry and pomegranate, the long lingering palate has finely balanced acidity, silky tannins and very good persistence of flavor.
- Limestone Coast Reserve Shiraz:** Medium bodied, finely structured and focused with a velvety texture and flavors of black cherry, dark plums and rhubarb.
- Marlborough Sauvignon Blanc:** Bright and generous flavors of grapefruit, fresh citrus and tropical notes of pineapple and passionfruit. Light and flavorful on the palate with balanced, refreshing acidity.



Daughter Morgan and father Greg Norman



Napa Valley vineyardscapes

