

1 August 2013



THE AMAZING SITES OF THE 2011 VINTAGE

Different vineyards. Same techniques. Distinctly individual wines.

12 single vineyard shiraz wines are released today as part of the d'Arenberg Amazing Sites project, and from the scorned 2011 vintage, no less. Is Chester Osborn crazy? Quite possibly. But you cannot deny that he passionately aspires to produce wines that are reflective of their terroir.

In 2012 the Osborn family celebrated 100 years of land ownership and grape growing in McLaren Vale, South Australia, and fourth generation viticulturist and winemaker Chester Osborn showcased this understanding with the release of the Amazing Sites project.

The first release from the 2010 vintage comprised 12 single vineyard shiraz and three grenache wines from three districts in McLaren Vale. The second release from the 2011 vintage consists of 12 single vineyard shiraz.

"Every vineyard has its own individual personality" Chester said. "Things like soil, geology and age of the vines all impact the flavours of the grapes and the resulting wines."

"Some vineyards whisper quietly, while others dance into the room demanding your attention. We encourage their personalities to flourish with minimal intervention, both in the vineyard and the winery."

d'Arenberg does not use fertilizer or herbicide, there is minimal or no irrigation and no soil cultivation. Gentle, time honoured techniques are used in the winery, such as open fermentation, foot treading and basket pressing. Each parcel of fruit receives the same treatment in the winery, and spends 20 months in a mixture of new and used French and old American oak barriques. The result is 12 distinctly individual wines.

Chester said "These 2011 wines are excellent, and already showing the same nuances of difference as the 2010 vintage." Chester disputes the sweeping statement that the 2011 vintage was a disappointment in all regions. He goes on to say "There has been a lot of generalization about the quality of the 2011 vintage, but when presented with these wines in your glass, you can't deny their excellence."





Well known for the interesting and often lengthy names of our wines, the labels feature a colourful vineyard illustration and Chester depicted as a wild pixie in various poses, frolicking among the vines.

The 2011 vintage of the Amazing Sites single vineyard shiraz wines are available from selected retailers from 1 August 2013, at a recommended retail price of \$100.

Different vineyards. Same techniques. Distinctly individual wines.

Please <u>click here</u> for additional information about the Amazing Sites.

2011 Amazing Sites Single Vineyard Shiraz Wines

- 1. Shipsters' Rapture
- 2. <u>The Amaranthine</u>
- 3. <u>The Blind Tiger</u>
- 4. <u>The Eight Iron</u>
- 5. The Fruit Bat
- 6. The Little Venice
- 7. The Other Side
- 8. <u>The Piceous Lodestar</u> (*new*)
- 9. <u>The Sardanapalian</u> (*new*)
- 10. The Swinging Malaysian
- 11. The Vociferate Dipsomaniac
- 12. Tyche's Mustard

For further information contact:

Tash Stoodley, Brand Manager - <u>tash@darenberg.com.au</u> mobile: +61 409 106 475 - ph: +61 8 8329 4825 - skype: tashstoodley - twitter: @tashstoodley

About d'Arenberg

Since 1912 the Osborn family have grown grapes and made wine in the picturesque surrounds of McLaren Vale. Today fourth generation family member Chester Osborn is at the winemaking helm, making distinctive wines using traditional methods in the winery and the vineyard. The label with the Red Stripe has earned an enviable reputation worldwide and can be found in over 60 countries.

For access to the d'Arenberg media library:

Address	http://darenberg.com.au/media_library
User name	dbergmedia
Password	redstripe1912

