



2013 OCCAM'S RAZOR SHIRAZ

WINEMAKER: Emily (Laughton) McNally
REGION: Heathcote, Victoria
VARIETALS: Shiraz
MATURATION: French oak barriques
ALCOHOL: 15.0% alc/vol

BACKGROUND:

Occam's Razor is a principle attributed to the 14th century English logician and Franciscan friar, William of Occam, who perpetuated the "back to basics" theory of "the simplest explanation is generally the most correct."

WINEMAKING:

Created by Ron's daughter Emily, teacher by training, traveler by choice and vigneron by preference, this small production wine is a tribute to the extraordinary winemaking commitment that runs in the Laughton family. Made using non-interventionist, organic practices, this beautifully balanced Shiraz is tightly packed with layers of regional Heathcote personality.

TASTING NOTES:

The 2013 Occam's Razor Shiraz is deep purple crimson with red currants, ripe plums, raspberries and aromatic tobacco notes. The plentiful tannins are countered with more than adequate natural acidity. Sourced from an organic single vineyard in Mia Mia, 20km south of Heathcote. Delicious.

CRITICAL ACCLAIM:

94 pts Wine Spectator

ABOUT JASPER HILL:

Established in 1975 by Ron and Elva Laughton, Jasper Hill produces some of Australia's most individual and compelling Shirazes. Situated in the Heathcote region of Central Victoria, the estate has been largely responsible for establishing this area as one of Australia's greatest red wine regions. The 60 acre property comprises three vineyards, two of which are named after Ron and Elva's daughters, Emily and Georgia; all are positioned on ancient Cambrian soils unique to this area. Beyond these exceptional sites, it is the Laughtons' commitment to low yields, dry farming and non-interventionist, biodynamic viticultural practices that place Jasper Hill among Australia's premier producers.



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