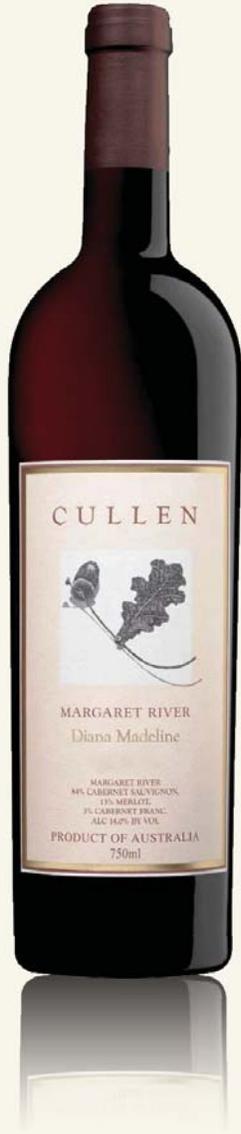


CULLEN



MARGARET RIVER



2011 CULLEN WINES DIANA MADELINE CABERNET MERLOT

WINEMAKER : Vanya Cullen
REGION : Margaret River, Western Australia
VARIETALS : 80% Cabernet Sauvignon, 12% Merlot, 4% Malbec, 3% Cabernet Franc, 1% Petit Verdot.
MATURATION : 18 months in 100% French oak (48% new)
ANALYSIS : 12.5% alc/vol | TA: 5.6 g/L | pH: 3.6

BACKGROUND :

Diana Madeline Cullen will be remembered as one of the Australian wine industry's most remarkable women. Responsible for crafting the Cullen wines from 1981, Di handed the reins to her daughter, Vanya, in 1989, who was also awarded Australian Wine magazine's highly-esteemed "Australian Winemaker of the Year" award in 2000.

VINTAGE NOTES :

An outstanding season delivered wines with great fruit weight and vibrancy. A dry and warm spring combined with a consistently hot summer led to the fruit ripening within a relatively short period of time and the earliest finish to vintage on record. It was the vintage of super moons and resulted in red wines with beautifully concentrated fruit.

TASTING NOTES :

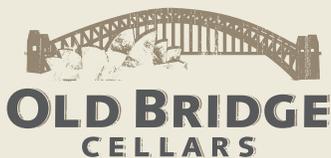
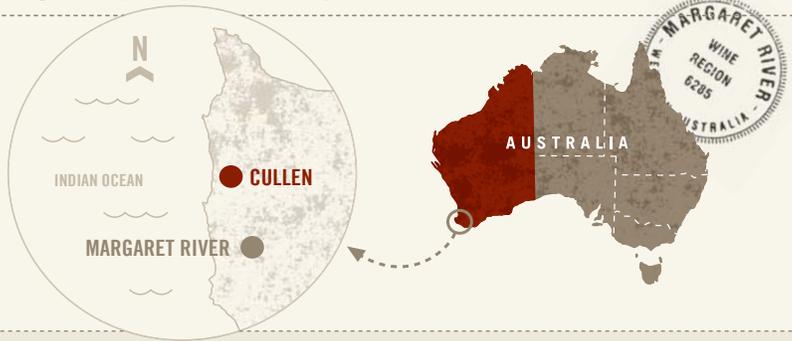
Amazing clarity and complexity, with a very attractive combination of cassis, chocolate, aniseed and ironstone aromas. Plush, silky and long. The palate represents a marvelous compote of fresh red fruits, made up of cassis, plum and cherry flavors and which are complemented by very fine and elegant tannins. The wine has a wonderfully long and persistent finish.

CRITICAL ACCLAIM :

97 pts Australian Wine Companion, 94 pts Stephen Tanzer's International Wine Cellar, 93+ pts Robert Parker's The Wine Advocate, 92 pts Wine Spectator

ABOUT CULLEN :

A founding winery of Margaret River, Cullen was established in 1971 by pioneering winemakers Kevin and Diana Cullen. Since that time, an unrelenting commitment to quality, integrity and sustainability has positioned Cullen as one of Australia's greatest estates - and Margaret River as one of the nation's premier wine-producing regions. The mature, biodynamically-farmed vineyards produce elegant, age-worthy wines that draw worldwide critical acclaim, including what is regarded by many as the country's definitive Bordeaux blend.



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