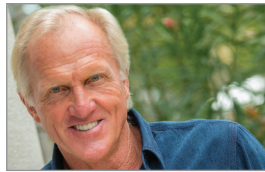


2016 GREG NORMAN ESTATES SHARK RED



WINEMAKER: Andrew Hales
REGION: Central Coast, California
VARIETALS: Malbec (30%), Merlot (23%), Syrah (22%), Grenache (17%), Petite Sirah (8%)
MATURATION: 9 months in seasoned French oak
ANALYSIS: 13.9% alc/vol | 5.8 g/L TA | 3.75 pH

REGION: California's Central Coast stretches from Monterey to Santa Barbara and enjoys warm days with cool coastal breezes in the evenings. This diverse growing region is home to many grape varieties, including popular Rhone varietals, known for concentrated fruit characteristics, high phenolics and tannins, and their beautiful dark garnet color.

WINEMAKING: Each component of this wine was fermented separately after a gentle destemming process, in stainless-steel, open-top tanks with daily pump-overs. The wine was then pressed off skins and transferred to seasoned French oak for nine months of barrel aging. Prior to bottling, the best individual lots were chosen and blended to complete the wine.

TASTING NOTES: Deep and robust in both color and flavor, the 2016 Shark Red shows lifted aromas of freshly picked boysenberries and plums, clove spice and sweet vanilla notes. The full-bodied palate offers a juicy core of fresh fruit flavors underpinned by characters of leather, toasted almond and touches of mocha. The wine is well-balanced with silky, smooth tannins that lead to a flavorful and lengthy finish.

ABOUT GREG NORMAN ESTATES: Greg Norman, known as much for his entrepreneurial spirit in the boardroom as his dominance on the golf course, is arguably the most successful athlete-turned-businessman. His unyielding approach to both golf and life earned him the nickname, The Great White Shark. Created from a family passion and strengthened by determination, Greg Norman Estates, founded in 1996, is a collection of fine wines sourced from stunning wine regions in California, New Zealand, and Greg's homeland of Australia. The selected growing regions are appreciated for the incredible wines they produce and the personal influence they have had on the Norman family over Greg's many years professionally touring the world. A strong believer in the role of wine as part of an active, easygoing lifestyle, Greg's aim is to produce approachable yet bold wines to be enjoyed by family, fans and wine enthusiasts alike.

