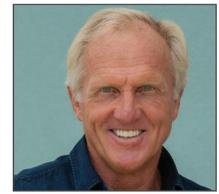




## GREG NORMAN ESTATES



Greg Norman

**UNITED STATES:** Santa Barbara, Paso Robles, Russian River and Napa Valley, California

**AUSTRALIA:** Limestone Coast, South Australia

**NEW ZEALAND:** Marlborough

**OWNER:** Greg Norman and Family

**FOUNDED:** 1996

**HARVEST DATES:** CA September-October  
AU Early March to early May  
NZ March-April

**CLIMATES:** Varied with marked diurnal temperature variation. Either Mediterranean climate or cool maritime influences that have long, dry, sunny growing seasons in common.

**VARIETIES:** Sauvignon Blanc, Chardonnay, Merlot, Pinot Noir, Cabernet Sauvignon, Shiraz

**WEBSITE:** [www.gregnormanestateswine.com](http://www.gregnormanestateswine.com)



**PROFILE:** Greg Norman, known as much for his entrepreneurial spirit in the boardroom as his dominance on the golf course, is arguably the most successful athlete-turned-businessman. His unyielding approach to both golf and life earned him the nickname, The Great White Shark. Created from a family passion and strengthened by determination, Greg Norman Estates, founded in 1996, is a collection of fine wines sourced from stunning wine regions in California, New Zealand, and Greg's homeland of Australia. The selected growing regions are appreciated for the incredible wines they produce and the personal influence they have had on the Norman family over Greg's many years professionally touring the world. A strong believer in the role of wine as part of an active, easygoing lifestyle, Greg's aim is to produce approachable yet bold wines to be enjoyed by family, fans and wine enthusiasts alike.

**VITICULTURE AND WINEMAKING:** Greg Norman's top priority when it comes to sourcing fruit from some of the world's finest wine regions is to work with growers who are good land stewards. The better the work done in the vineyard, the more the Greg Norman Estates' wines will stand out as the best regional expressions of the respective grape varieties, from Santa Barbara Pinot Noir to Limestone Coast Shiraz. Fruit is sourced from premium vineyards that have distinctive slower ripening periods as well as favorable elevations, aspects and soil profiles - loam over limestone tends to be a favorite. In the winery, all lots are fermented and aged separately before final blending just prior to bottling. Only a soft winemaking touch is needed whether it's managing the ferments, oak, or fining and filtering to achieve well-balanced, fruit forward wines with impressive structure, weight and length.



[www.obcwines.com](http://www.obcwines.com)

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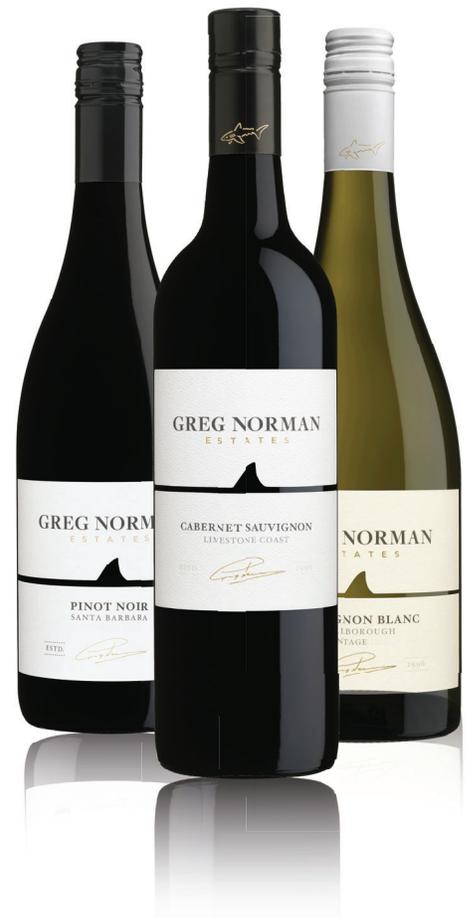
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## THE WINES

Greg Norman Estates' wines showcase upfront fruit balanced with a good structure and judiciously used seasoned oak. The wines are crafted to be approachable on release, which means broad flavors that fill out the palate, a nicely weighted mouthfeel and for the reds, soft tannins.



- Russian River Chardonnay:** Intense aromas of ripe citrus and stone fruits are complemented by soft vanilla and cashew notes. The voluptuous palate reveals layers of sweet yellow fruit, crisp Gravenstein apple and meringue flavors that are balanced by a refreshing line of acidity through the long-lasting finish.
- Santa Barbara Pinot Noir:** Vivid aromas of fresh strawberry and ripe red cherry supported by sweet clove and forest floor notes. The palate is juicy with bright flavors that mirror the nose. The well balanced, lively acidity that is a hallmark of Pinot Noirs from Santa Barbara makes it an exceptionally food-friendly wine.
- Paso Robles Cabernet Sauvignon:** Inviting aromas of fresh blackberries and plums with all-spice notes. The palate is rich and generous with layers of ripe juicy dark fruit flavors complemented by vanilla, tobacco leaf and cinnamon spice. Smooth tannins and a refreshing line of acidity bring structure to this well-balanced Cabernet Sauvignon.
- Napa Valley Reserve Cabernet Sauvignon:** The complex nose leads to an inviting, opulently textured mouthfeel with plush flavors of perfectly ripened berries, currant and a pronounced chocolaty richness.
- Limestone Coast Cabernet Sauvignon:** The nose opens with vibrant red fruit and layers of spice, black currant and leather characters. The palate is generous and structured. Its fruit-forward nature is underpinned by notes of spice, well integrated toasted oak, and silky tannins through the long finish.
- Limestone Coast Shiraz Cabernet:** This is a classic red blend of two varieties that always complement each other and produce exceptional wines from the Limestone Coast region. Lifted aromas of dark cherry, plum and blackcurrant are supported by spice and cedar notes. The medium-bodied palate is generous with a rich array of red and dark-berry fruit on a well-structured frame.
- Limestone Coast Shiraz:** Bright aromas of ripe black and blue fruits are accompanied by holiday spice notes on the nose. The medium to full-bodied palate shows layers of cola, black cherry, mixed berry jam and cloves. The wine is juicy and plush with a firm structure and balanced acidity.
- Marlborough Sauvignon Blanc:** Loaded with tropical aromas of passionfruit and guava as well as grapefruit and fresh cut grass. The punchy palate reveals vibrant flavors of lemon-lime citrus, guava, pineapple and pink grapefruit. An incredibly aromatic wine with an inviting, soft texture and zippy acidity.



Daughter Morgan and father Greg Norman



Napa Valley vineyardscapes

